PRESS RELEASE

Podium Finish for 5-hour ENERGY Presented by Kenda Racing Team Highlights First NRC Race of the Year; Roster for Sea Otter Confirmed

5-hour ENERGY® presented by Kenda Racing Team

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GAINESVILLE, GEORGIA (April 8, 2014) — Bobby Sweeting sprinted to third on the famous Sunset Road Race, the final stage of the Redlands Bicycle Classic on Sunday. A series of crashes and bad luck struck the 5-hour ENERGY® presented by Kenda Racing Team early in the five-stage race but the team finished strong to net a fourth-place finish in the final team general classification. The team also placed two riders in the overall top 15 with Sweeting in 13th and Chad Beyer finished 15th in the first USA Cycling National Racing Calendar event of the 2014 road season.

"Bobby Sweeting launched an attack out of that final select group and just couldn't catch the leaders and ended up finishing third, a great result for him on the final day." said Directeur Sportif Frankie Andreu.

"Overall for the 5-hour ENERGY presented by Kenda Racing Team, the guys are finding their legs back and they're looking forwards to the next races and putting some of the bad luck we've had at the Redlands Bicycle Classic behind us."

Unfortunately for the 5-hour ENERGY team, Jim Stemper suffered a broken collarbone after a collision with the medical car on the first stage and will be recuperating for the next few weeks.

Staying in California, the 5-hour ENERGY team will head next to Monterrey to contest the Subaru Sea Otter Classic powered by SRAM.

Roster for Subaru Sea Otter Classic powered by SRAM:

- Sam Bassetti (Santa Rosa, Calif.)
- Jonathan Hornbeck (Murrieta, Cali.)
- Jake Keough (Sandwich, Mass.)
- Gavin Mannion (Dedham, Mass.)
- Christian Parrett (Macon, Georgia)
- Taylor Shelden (Louisville, Colo.)

The **Subaru Sea Otter Classic** starts off with the 60-minute criterium, held on a one-kilometer section of the Laguna Seca Raceway on April 10. The second day of racing on April 11 is the 69-mile Road Race on the classic Fort Ord race loop with a hill-climb finish. The final day returns to Laguna Seca Raceway with a challenging 300-foot climb and descent on the world famous “Corkscrew” for the 90-minute Circuit Race on April 13.

Subaru Sea Otter Classic
Twitter: @SeaOtterClassic
Web: www.seaotterclassic.com/

Follow the team in 2014
Twitter: @5hourENERGYTeam (#5HEcycling)
Facebook: 5-hour-ENERGY-presented-by-Kenda-Racing-Team
Web: ontherivetmanagement.com

About On The Rivet Management

On The Rivet Management is based in Gainesville, Ga. The company has more than 30 years of experience with brand management and sporting events. Corporate Partners for 2014 include 5-hour ENERGY®, KENDA Tires, Devinci Bikes, Arundel, Banjo Brothers, Biknd, CatEye America, Chamois Butt'r, Cushe, Fi'zi:k, Full Speed Ahead (FSA), GoPro, Infinit nutrition, Jagwire, K-Edge, microSHIFT, Pedro's tool, clean and lube, Rudy Project helmets, SeaSucker, Smith Optics, Suarez Clothing, Speedplay pedals, Swiftwick socks, Toyota, Vision Wheels, Vitalyte, and Vittoria shoes. All corporate partnership programs and marketing support are administered by On The Rivet Management. Team information is available on Facebook (5-hour-Energy-presented-by-Kenda-Racing-Team), Twitter (otrmgt) and Web (ontherivetmanagement.com).

About 5-Hour Energy®

5-hour ENERGY® is a liquid energy shot that provides a feeling of energy and alertness that lasts for hours. It contains a blend of B-vitamins and amino acids, zero sugar, four calories, caffeine comparable to a cup of the leading premium coffee. It is available at retail outlets in the United States and Canada as well as throughout the U.K., Ireland, Spain and the Netherlands. Visit the company online at www.5hourenergy.com, on Facebook at 5HourEnergyShot.

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