



PRESS RELEASE

After Successful Training Camp the 5-hour ENERGY Presented by Kenda Racing Team Ready for Vuelta Mexico

5-hour ENERGY®
presented by Kenda
Racing Team

www.otrmgt.com
FB -OnTheRivetMgt
@5hourEnergyTeam
#5HEcycling

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Taylor Shelden
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James Stemper
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Bobby Sweeting
@SweetingR

David Williams
@DavidR_Williams



GAINESVILLE, GEORGIA (March 3, 2014) — On the heels of a successful training camp in the north Georgia mountains, the 5-hour ENERGY® presented by Kenda Racing Team head south to Mexico to contest the Vuelta Mexico by Conade (UCI 2.2) held March 4-9, 2014.

The six-stage UCI America Tour event will be the third race of the 2014 season for the 5-hour ENERGY Team; a season which started in November with two UCI Asia Tour events in China where Bobby Sweeting finished ninth overall at Tour of Taihu Lake and 14th at Tour of Nanjing.

Director Sportif Frankie Andreu named the following riders to the squad for the Vuelta Mexico:

- **Chad Beyer (Tucson, Ariz.)**
- **Jonathan Hornbeck (Murrieta, Cali.)**
- **Jake Keough (Sandwich, Mass.)**
- **Gavin Mannion (Dedham, Mass.)**
- **Christian Parrett (Macon, Georgia)**
- **Taylor Shelden (Louisville, Colo.)**
- **Bobby Sweeting (Asheville, N.C.)**
- **David Williams (Grand Rapids, Mich.)**

Andreu commented, “We are excited to participate in the Vuelta Mexico as this gives us a great early season race to test the fitness of the riders and gel the new team members and returning riders in a race atmosphere. The altitude will be a factor but the stages suit our strengths and we look forward to starting the year with some great results.”

Five other U.S.-registered teams will join the 5-hour ENERGY Team in the 23-team peloton at the Vuelta Mexico. The race will cover 787 kilometers in three states, Mexico, Morelos and Tlaxcala.

The Vuelta Mexico by Conade begins Tuesday with an 81-km stage from Mexico City to the Cuernavaca. Stage two, a 145-km loop starts and ends at the Palacio de Cortes, in downtown Cuernavaca. Thursday brings the Queen Stage, the 201-km Stage three from Cuautla to La Malinche with three categorized climbs. The 110.4-km Stage four, on Friday March 6, starts in Tlaxcala and finished Huamantla and is followed by a 170-km transfer. The penultimate stage is a 2.5-km individual time trial in Chapulepec. The sixth and final stage is the 101.2 circuit race in Marzo.

Vuelta Mexico

Twitter: @vueltamexico

Facebook: www.facebook.com/vueltamexico

Web: www.vueltamexico.com.mx/2014/

Follow the team in 2014

Twitter: @5hourEnergyTeam (#5HEcycling)

Facebook: 5-hour-Energy-presented-by-Kenda-Racing-Team

Web: ontherivetmanagement.com

About On The Rivet Management

On The Rivet Management is based in Gainesville, Ga. The company has more than 30 years of experience with brand management and sporting events. Corporate Partners for 2014 include 5-hour ENERGY®, KENDA Tires, Devinci Bikes, Arundel, Banjo Brothers, Biknd, CatEye America, Chamois Butt'r, Cushe, Fi'zi:k, Full Speed Ahead (FSA), GoPro, Infnit nutrition, Jagwire, K-Edge, microSHIFT, Pedro's tool, clean and lube, Rudy Project helmets, SeaSucker, Smith Optics, Suarez Clothing, Speedplay pedals, Swiftwick socks, Toyota, Vision Wheels, Vitalyte, and Vittoria shoes. All corporate partnership programs and marketing support are administered by On The Rivet Management. Team information is available on Facebook (5-hour-Energy-presented-by-Kenda-Racing-Team), Twitter (otrmgt) and Web (ontherivetmanagement.com).

About 5-Hour Energy®

5-hour ENERGY® is a liquid energy shot that provides a feeling of energy and alertness that lasts for hours. It contains a blend of B-vitamins and amino acids, zero sugar, four calories, caffeine comparable to a cup of the leading premium coffee. It is available at retail outlets in the United States and Canada as well as throughout the U.K., Ireland, Spain and the Netherlands. Visit the company online at www.5hourenergy.com, on Facebook at 5HourEnergyShot.

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